## WE ARE **REFLEX MARINE**

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### HOW WE MAKE MARINE **ACCESS SAFER**





WE HAVE BEEN SUCCESSFULLY PROVIDING OFFSHORE AND MARINE SECTORS WITH SAFE, HIGH-QUALITY. CREW TRANSFER SOLUTIONS SINCE THE LAUNCH OF questions. OUR FIRST PRODUCT. THE FROG.



CRANE TRANSFER **DEVICES OPERATING** WORLDWIDE

20+ YEARS LEADING THE WAY IN SAFER

ACCESS SOLUTIONS

M+ CRANE TRANSFERS PERFORMED EACH YEAR THROUGHOUT THE GLOBE At Reflex Marine we pride ourselves in being driven by a strong set of values, restless energy and inquiring minds. We don't make too many assumptions – we like to address the fundamentals, believing that successful innovation starts with asking the right

This approach helped us to transform the practice of offshore marine transfers, a vital activity involving over 5 million passenger transfers each year. Our technologies and hands-on operational approach have allowed operators to radically reduce their risks. whilst providing safe solutions in increasingly demanding offshore environments. We couldn't have achieved this in isolation and we have always tried to leverage our impact by working with like-minded partners who wish to set standards and challenge the norms.

Following 20 years of strong business growth, we continue to expand our product and service ranges and we are now embarked on an aggressive programme of reinvestment to open up new business lines in such diverse fields as marine safety and rescue amongst others. We are also committed to taking a prominent role in the emerging green economy, with strong investments in wind energy access solutions and energy efficiency in the marine and construction sectors.

Marine access, focussed around our FROG and TORO transfer products will remain a central focus. This is backed up by a comprehensive support package which has helped to significantly raise the standard in the offshore marine sector.



## FAR AWAY

#### WE ASSESS YOUR REQUIREMENTS

From initial contact we work with you to understand your operations before recommending any solutions. Every operation is different. Building an understanding of each aspect is critical to being able to ensure best practice operations. We take into consideration your local conditions, vessel types, crew experience and other project specific challenges.

#### WE HELP RECOMMEND A SOLUTION

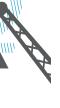
We will help you to clarify your operational objectives, assess your risks and develop the solutions that best suit your local requirements. Using our global experience of around one million transfers per year our experience will help you to operate safely and efficiently.

### WE PROVIDE ON-GOING SUPPORT

Through training courses and recommended best practices, such as the 10 Golden Rules, we help you to learn to use and maintain your product. Our extensive Accredited Service Centre network is able to provide local replacement parts, servicing capabilities and training so you have all the support you need on your doorstep.

"The 10,000th passenger was transferred between Heimdal and MPQ – this has been achieved with no incidents or events directly related to passenger transfer and Frogging operations .. May the remainder of the season progress as safely. Thank you all. " SEIC MARINE COORDINATOR, HEIMDAL





### MEET THE **REFLEX TEAM**

WHATEVER THE CHALLENGE, YOU CAN RELY ON OUR COLLECTIVE SKILLS AND EXTENSIVE FIELD EXPERIENCE. WE ENSURE YOU GET THE **RIGHT SOLUTIONS FOR** YOUR CREW ACCESS **OPERATIONS.** 

Our clients can rely on our collective skills, and extensive field experience, to ensure that they get the right solutions for your marine access operations We have significant expertise covering marine transfer safety, risk assessment, operational planning, product design, bespoke engineering, production control and client support.

As an international company we are used to providing global support and we are pleased to have fluent speakers in Spanish, French, Italian, Arabic, Russian and Azeri on the team.

### INVESTING IN **OUR PEOPLE**

In August 2011 we were very proud to have been awarded the coveted Silver standard by Investors in People, Our commitment to developing people and creating a positive working environment for our staff helps us retain and attract high quality employees.

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This is reflected in how we work as a team to deliver safe and efficient access solutions. providing our clients with the benefit of a broad range of expertise and experience.

To meet our team visit www.reflexmarine.com/team



## OUR VALUES

PHILIP STRONG, CEO, INTRODUCED AN AWARD WINNING LEADERSHIP PROGRAMME IN 2012 WHICH FOCUSED ON A SET OF PRINCIPLES TO WORK BY. KNOWN AS TIRI, THESE PRINCIPLES HAVE HELPED DEVELOP THE TEAM TO WHAT IT IS TODAY.

"Since its start-up, Reflex Marine has always been driven by a strong set of values. We believe in integrity but that goes beyond just doing business in an open and fair way. It's about making a truly positive contribution and leading by example. I personally believe that any business should be measured by its overall contribution to society." PHILIP STRONG, CEO



### THE REFLEX FOUNDATION

The Reflex Foundation has been established as a 'notfor-profit' vehicle to enable our company, its staff and partners, to make a positive contribution to society.

As a small, but globally orientated business involved in the energy sector, we have chosen these relevant key themes to support our values:

- Sustainable global business and energy efficiency
- Global outreach to developing countries
- Social opportunities and youth

### WORKING TOWARDS A SUSTAINABLE ENVIRONMENT

Working as an internationally focussed company servicing the energy sector, we are committed to playing an active role in the emerging renewables technology sector.

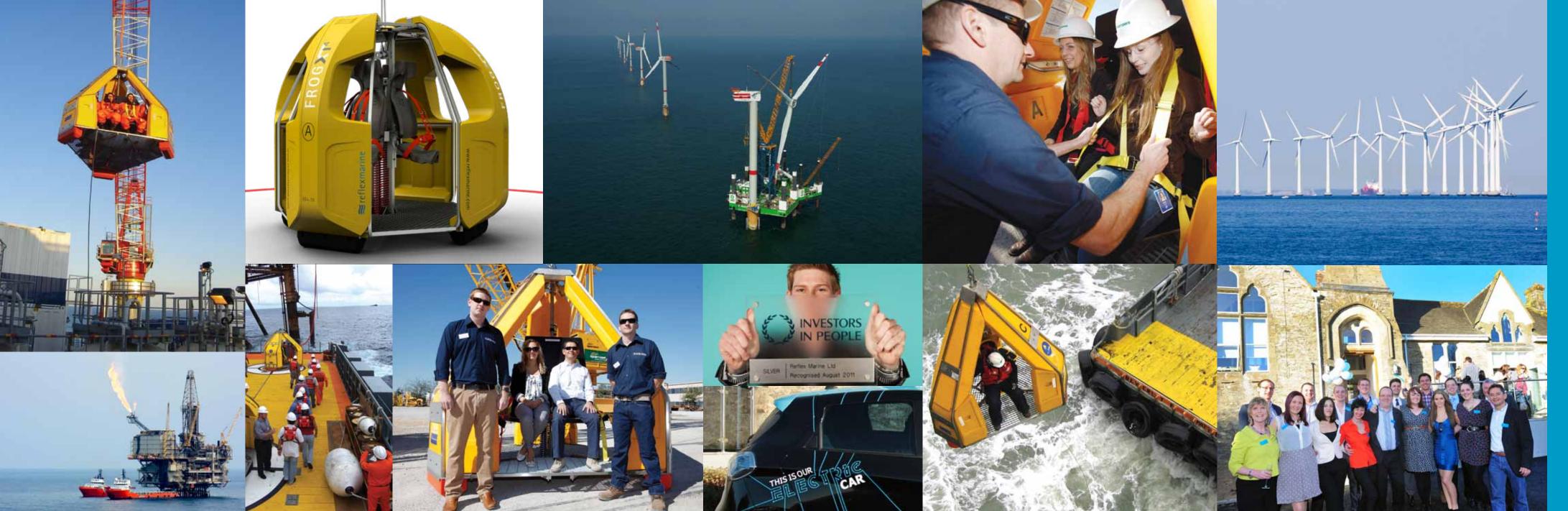
We take our commitment to protecting the environment and promoting sustainable practice very seriously.

We believe in responsible energy usage and respect for the planet. Our headquarters at the Old School House in Cornwall, UK, utilises environmental technologies, such as extensive thermal insulation, a pellet boiler heating system, energy efficient lighting and have an electric car for our team to use.





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